

COUNCIL AGENDA: September 16, 2014

SUBJECT: CONSIDERATION OF SCHEDULING CITY COUNCIL GOAL AND PRIORITY SETTING

SOURCE: City Manager

COMMENT: For the past several years, the City Council has not met to develop and establish the City's annual goals and priorities. In past years, the Council has employed a project-driven approach for setting of priorities, with the Council identifying specific projects for particular attention and focus. In support of this approach, City staff has served as the facilitator, with the establishment of priority projects being determined by the Council with voting by "dots".

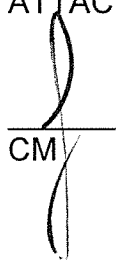
As opposed to a specific project-driven process, the Council has also used in the past a goal setting approach in taking a more broad community focus. Typically, such goal setting has been facilitated by a non-City individual. The Council could consider this methodology to goal setting again, and for example, use the City's General Plan and soon to be updated Urban Development and Urban Area Boundaries as the basis for establishing goals. Under this format, the Council may also wish to consider inviting community representatives to participate.

There may be other approaches to goal and priority setting that the City Council may wish to consider, given the extensive background and varied experience of its members, and nothing precludes using a different methodology in the future.

The request of staff to the Council is to consider the scheduling of a goal and priority setting session, and define an approach for goal setting and/or priority project selection, and to give direction to staff in how to best assist and support in the preparation for the selected process.

RECOMMENDATION: That the City Council provide direction in the scheduling and method toward setting of goals and priorities, to be employed in a goal setting session to be scheduled as determined by the Council.

ATTACHMENT: None


CM

Item No. 18